OA A-Okay: Making Your Work Open Access While Avoiding Deceptive Publishers

RESEARCH BOOTCAMP 2019

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In Today's Session

What is Open Access (OA) and how does it differ from deceptive publishing?

The spectrum of openness: OA options

How to know a deceptive publisher when you see one?

Recommended practices for identifying where to submit your work
What is OA, Anyway?
What is Open Access (OA) Publishing?

Publications that are made openly available to anyone, anywhere – no paywall.

Publishers' revenue comes from charging fees to authors.

Open Access publishers only publish works after they have undergone the same peer review offered by traditional academic publishers.

◦ The quality of the work published in an Open Access journal is the same as you would expect from a traditional journal.
What is deceptive (or predatory) publishing?

For-profit businesses that present themselves as publishers of high-quality, peer-reviewed research.

Their only goal is to make money, so they will publish anything submitted with their required fee.
Why publish OA?

- Promotes broader access to academic research by scholars, students, professionals, and the general public
- Broader exposure can lead to increased impact and citations
- Some funding agencies require it!
How do I publish OA?

- Traditional publishing
- Gold Open Access
The Traditional Model

- Author submits article to journal
- Journal initiates peer-review process
- On acceptance, the journal performs copyediting and proofreading, formatting, then publication at no cost to authors

The author signs over right to the work, which becomes the property of the publisher.

Authors may not share or post work without publisher's permission, just like everyone else.

Publisher's revenue comes from selling access to the content.
Author submits article to Open Access journal

Journal initiates peer review process

On acceptance, authors pay an Author/Article Processing Charge (APC). The journal performs copyediting and proofreading, formatting, then publication.

Authors retain copyright of their works and may share and post without restriction

On publication, content available immediately for free to the widest possible audience

Journal revenue comes from the payment of the APC.

"Gold" Open Access
Author/Article Processing Charge/Fee (APC)

Open Access:
Information about open access, self-archiving and repositories.

Authors/Authors processing costs/fees (APCs) and Dalhousie discounts

Author Fees, Dalhousie Memberships and Negotiated Discounts

Open Access has provided great benefits to readers by making scholarly content freely available without the barrier of subscription fees. However, authors who choose to publish in Gold Open Access journals must anticipate an Author Processing Charge (APC) that is levied by the journal publisher to cover publishing costs.

When possible, authors should include these APCs in their grant application if the journal they prefer to publish in is using this model. CIHR, NSERC and SSHRC all provide grant funds to cover APCs.

Dalhousie does not have an author fund to directly cover the cost associated with Author Processing Charges (APCs).

The following Dalhousie memberships and discounts are currently available. Never assume that a discount will be automatically applied. Always check with the publisher to confirm the discount.

- **American Chemical Society**: Dalhousie authors receive a 25% discount on ACS Author Choice Open Access services (APCs)
- **Cambridge Journals**: Members are eligible for a 20% discount on Article Processing Charges (APC). All Gold OA or Hybrid OA Cambridge journals are eligible.

The discount is applied when an author submits the article to RightsLink. During the APC payment process, select “Apply Discount” and enter the token NEDXN35SY6A7GPK14E96. These tokens do not expire and can be re-used an indefinite number of times. If you encounter any problems using this system when submitting an article to RightsLink, please contact Sara Forsyth (saraf@dal.ca) or the Dalhousie Information Technology Services team.
What are the other options?

- Hybrid Journals – OA and traditionally published articles side-by-side in same issue
- Mirror Journals – OA versions of traditional journals with same title, editorial board, peer review policies, Impact Factor
- Green OA – traditional model, with some limited rights retained
What version of your work can you share?
- Publisher's final version
- Post-print
- Pre-print

Where can you share?
- Institutional repository?
- Personal/departmental websites?
- Social media sites

When can you share?
- Is there an embargo period?
- If so, how long?
Tips for Open Access success

• Consider your funder – is OA required and/or are APCs permitted expenses?

• What are the desirable venues for your work, are there Gold or Hybrid options?
  • If so, what are the APCs?

• Is Green OA an option and under what terms?

• Avoid Deceptive/Predatory Publications disguised as legit OA journals...
What are the Signs of a Deceptive Journal?
What are the harms of deceptive publishing?

Association with a deceptive publisher casts aspersions on the quality of your work and your professional reputation.

- Implications for collaboration, funding, promotion and tenure...
- This may have a ripple effect on your institution's reputation as well

Harm to the reliability and validity of the scholarly record

- Corrupts Open Access publishing model
- Loss of knowledge – deceptive publishers can disappear at any time
- Compromises the integrity of academic publications
  - The rise of "junk science" - publications with poor methods, dubious results and conclusions given a legit-looking outlet
  - Voice to racists, anti-vaxxers, other ideological biases
Red Flags

Walk away from any journal that...

Guarantees publication

Provides false or deceptive information on its website

Invites you to submit your work through an unsolicited email (spam)*

Publishes articles on topics unrelated to the journal's title and stated scope**
Suspicious signs

Process and Timeline
- Unusually quick publication
- Unclear peer review process
- Copyright transfer required at submission

Article Processing Charges (APCs)
- APC payment is required before acceptance
- Fees are unclear
More suspicious signs

Website and Contact Information
- Journal title easily confused with a more established one
- Publisher cannot be easily identified or contacted
- Unprofessional-looking website
- No access to previously published volumes or incomplete volumes

Editorial Board
- No information about the editor or board on website
- Members of the board do not mention the journal in their own profiles
<table>
<thead>
<tr>
<th>Indexing and Impact Factor</th>
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<td>Legitimate journals are indexed in the databases you search for your research.</td>
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Is the journal you're considering indexed in databases you use? Do they claim to be? (Note: Google Scholar is not a database)

Does the journal you're considering list a false JIF or an imposter like the "Global Impact Factor," *Index Comperricus*, or "Universal Impact Factor?"
These are recognized scholarly organizations and affiliation is a positive sign. Check the purported affiliation of a journal through the organization’s website directly.

- AJOL (African Journals Online)
- COPE (Committee on Public Ethics)
- DOAJ (Directory of Open Access Journals)
- ICMJE (International Committee of Medical Journal Editors)
- INASP (International Network for Availability of Scientific Publications)
- OASPA (Open Access Scholarly Publishers Association)
- WAME (World Association of Medical Editors)
Don't confuse deceptive journals with Open Access journals

<table>
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<th>Predatory Journals</th>
<th>Legitimate Open Access Journals</th>
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<tr>
<td>Perfunctory or no peer review</td>
<td>Conduct peer-review</td>
</tr>
<tr>
<td>Require a fee to publish.</td>
<td>Often require an Article Processing Charge <em>after the article is accepted for publication</em> (i.e. after peer review)</td>
</tr>
<tr>
<td>Exhibits red flags or multiple suspicious signs, no investment in adding value through publication process</td>
<td>Like a traditional publisher, will offer a clear process for peer review and publication, also adding value with editing, copyediting, formatting, indexing and preservation.</td>
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</table>
It is possible for a legitimate journal to exhibit many suspicious signs – it might be new and/or it might be poorly funded. Such journals can still adhere to high professional standards and provide rigorous peer review of the works they publish.

In the absence of a Red Flag, engage in some critical thought – what is the quality of the work that appears in the journal?
Example 1

AIJCR publishes original papers, review papers, conceptual framework, analytical and simulation models, case studies, empirical research, technical notes, and book reviews.

AIJCR is indexed with and included in Cabell’s, EBSCO, Ulrich’s, IndexCopernicus International, and Gale. Moreover the journal is under the indexing process with ISI, ERIC, ProQuest, Scopus, DOAJ and Econlit.

AIJCR is inviting papers for Vol. 7 No. 5 which is scheduled to be published on November 30, 2017. Last date of submission: October 31, 2017. However, an early submission will get preference in case of review and publication process.

Send your manuscript to the editor at editor@aijcrnet.com

For more information, visit the official website of the journal www.aijcrnet.com

With thanks,

Dr. Andrew Lessard
The Chief Editor, American International Journal of Contemporary Research
Contact: editor@aijcrnet.com
Aims and Scope

American International Journal of Contemporary Research (AIJCR) is an open access, peer-reviewed and refereed multidisciplinary journal published by Center for Promoting Ideas (CPI), USA. The main objective of AIJCR is to provide an intellectual platform for the research community. AIJCR aims to promote contemporary research in business, humanities, social science, science and technology and become the leading journal in the world.

The journal publishes research papers in three broad specific fields as follows:

Business and Economics
Management, marketing, finance, economics, banking, accounting, human resources management, international business, hotel and tourism, entrepreneurship
Submission

All manuscripts must be submitted electronically through the e-mail to the editor at editor@aijcrnet.com

Authors are advised to follow the Author Guidelines in preparing the manuscript before submission.

Review and Publication Process

A full double-blind refereeing process is used that comprises of the following steps.

- Paper is sent to 2 reviewers for review. The reviewers' recommendations determine whether a paper will be accepted / accepted subject to change / subject to resubmission with significant changes / rejected.
- For papers which require changes, the same reviewers will be used to ensure that the quality of the revised paper is acceptable.
- If the paper is accepted by the reviewers, author(s) will be notified to pay the author fee.
- Acceptance letter will be provided after the payment has been made.
To know more, please visit www.gale.cengage.com

Directory of Open Access Journals (DOAJ) covers free, full text, quality controlled scientific and scholarly journals. We aim to cover all subjects and languages. There are now 6265 journals in the directory. Currently 2712 journals are searchable at article level. As of today 532686 articles are included in the DOAJ service. To read more, please visit www.doaj.org
No results found that match your search criteria. Try removing some of the filters you have set, or modifying the text in the search box.
No documents were found.
No results were found.

Note: Results may be found using SmartText Searching.
Subject: Appointment Letter

Dear Prof. [Redacted],

Thank you for your positive reply. Here with attached is the appointment letter for you as a reviewer of the Journal of Sociology and Anthropology (ISSN: 2331-6179).

Please confirm your personal information below:

Name: Prof. [Redacted]

Affiliation: Department of Modern Languages and Classics, [Redacted], Canada

Research Expertise/Interest: Roman Archaeology and History, Classical Mythology and Literature, Classics

If you need to correct your personal information, please contact us.
Sociology and Anthropology is an international peer-reviewed journal that publishes original and high-quality research papers in all areas of sociology and anthropology. As an important academic exchange platform, scientists and researchers can know the most up-to-date academic trends and seek valuable primary sources for reference.

ISSN: 2331-6179 (Print)
ISSN: 2331-6187 (Online)
Contact Us: sa.editor@hrpub.org or editor@hrpub.org
Website: http://www.hrpub.org/journals/jour_info.php?id=96

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2. Authorship of a manuscript should be limited to authors who have made significant contributions.
3. Authors must properly and accurately acknowledge the work of others.
4. Authors should disclose any financial or other substantive conflict of interest that might influence the results or interpretation of their manuscript and acknowledge individuals or organizations that have provided financial support for research.
5. Authors may be asked to provide the raw data in connection with manuscripts for editorial review, and should prepare to provide public access to such data if possible.
6. All manuscripts must be previously unpublished, and not under consideration for publication elsewhere.

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Sociology and Anthropology is an international peer-reviewed journal that publishes original and high-quality research papers in all areas of sociology and anthropology. As an important academic exchange platform, scientists and researchers can know the most up-to-date academic trends and seek valuable primary sources for reference.

ISSN: 2331-8179 (Print)
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Contact Us: sa.editor@hrpub.org or editor@hrpub.org
Website: http://www.hrpub.org/journals/jour_info.php?id=96

Indexing

NSD - Norwegian Centre for Research Data
NSD is one of the largest archives for research data of its kind and provides data to researchers and students in Norway and abroad. Additionally, NSD is a resource centre, which assists researchers with regard to data gathering, data analysis, and issues of methodology, privacy and research ethics.

EBSCO A-to-Z
As the most complete resource listing service available, EBSCO A-to-Z ensures users can access a library’s entire online collection including e-Journals, titles in full-text databases and e-journal packages, and e-books.

Index Copernicus
Index Copernicus International is an international, specialized platform for promoting scientific
• No indexing = limited impact
• No way to confirm validity
• Small deceptions hide bigger ones?

The verdict...walk away
How I became easy prey to a predatory publisher

By Alan H. Chambers | May, 9, 2019, 2:00 PM

I was nursing my wounds from my latest manuscript rejection when the email arrived. I was about 2 years into my assistant professorship, with the tenure clock running at full speed, and the pressure to publish was immense. I knew that navigating rejection was part of the job, but I was also starting to wonder whether my study—a modest project designed to be feasible with the minimal lab space and skeleton crew of a new professor—would ever see the light of day. So when I received the email from a newly launched journal inviting me to publish with them, I saw a lifeline. That's when my troubles started.
Author scams

Same cautions apply to book publishers.

Predatory monograph publishers
- Charge high fees, but deliver no royalties
- Often require authors to sign over copyright.
- Don't add value with professional services
- Offer titles printed on demand to unwary consumers
Reputable book publishers

- Association of University Presses
- Bloomsbury's Academic Division
- Elsevier
- Emerald Publishing
- Routledge Books Open Access
- Springer
- Wiley
They do it for conferences, too...

Organizers & Sponsors

Are you aware of the society or the association organizing this conference?

Have you or your colleagues attended this conference before?

Is it clear what fees will be charged (conference fee, registration fees, ..., etc.) and would these be waived if you are accepted as a speaker?

Are any of the sponsors involved in the conference? If so, are you aware of any of them, especially with industry-related fields?

Did you check the conference website? Is all the information (such as the attendance fees, submission date, conference date, editorial committee, program details and venue) presented in a proper way?

Have you read any papers from this conference proceedings before?
Agenda & Editorial Committee

Is there a clear information about the timeline and the agenda for the conference?

Do the scope and objectives of the conference fit your field and core interest or not?

Have you heard of the Keynote speakers?

Is the Editorial Committee listed on the website? If so, have you heard of them before?

Is the Committee clear about the editorial control over presentations and the type of peer-review it uses?

Conference Proceedings

Is the Organizing Committee clear about where the proceedings will be published?

Does the conference make it clear which indexing services it can guarantee the published proceedings and to which indexers will it submit the proceedings for evaluation?

Is the publisher of the proceedings a member of a recognized industry initiative such as COPE, DOAJ, OASPA?

https://thinkchecksubmit.org/think-check-attend/
CALL FOR PAPERS

World Business and Social Science Research Conference

Date: 18-19 December 2017
Venue: Ambassador Hotel, Bangkok, Thailand

Extended Submission Deadline: 13 November 2017
Registration Deadline: 20 November 2017

Website: www.wassco.org
Email: asiaconf0@gmail.com
Theoretical and empirical papers relating to all areas of Accounting, Banking, Finance, Economics, Management, Marketing, Education, Psychology, Sociology, Political Science, Computer Science, Anthropology, Philosophy and Journalism are invited for the above international conference. All submissions are double-blind peer-reviewed and accepted papers/abstracts will be published electronically and will be linked to Google Scholar. This conference is supported by three international Scopus and Thompson Reuter indexed journals and three journals listed by Australian Research Council. This conference is organized by World Business Institute (WBI). Outstanding papers will be published in 2018 issue of any of the three Journals such as International Review of Business Research Papers, Global Review of Accounting and Finance and World Journal of Management. There is no submission fee at all for outstanding papers. These journals are not predatory or open access journals and are published by Zant World Press of Australia (you can visit www.zantworldpress.com).
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http://WorldInsbiz@gmail.com
Take aways from these examples

• There are many ways in which deceptive organizations seek to profit from the work of academic researchers, either by accepting money for publication or by repackaging content cheaply and selling it.

• The pressure to publish and add lines to the CV makes academics vulnerable to scams.

• Scams, deceptions, and shady dealings SHOULD NOT be confused with Open Access publishing, which applies a different financial model to traditional publications practices, retaining with the same quality control mechanisms.
How DO I Know Where to Submit My Work?
Where is the right place to go?

<table>
<thead>
<tr>
<th>Look</th>
<th>Look at where what you read is published</th>
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<tbody>
<tr>
<td>Consult</td>
<td>Consult peers and mentors in your field</td>
</tr>
<tr>
<td>Assess</td>
<td>Assess previous work put out by potential publishers</td>
</tr>
<tr>
<td>Check</td>
<td>Where is this publication indexed – can it be found using the usual tools for my discipline?</td>
</tr>
<tr>
<td>Use</td>
<td>Use tools and checklists to make sure you work with a legitimate publisher</td>
</tr>
</tbody>
</table>
Questions?
Resources

ACRL - Scholarly Communications toolkit: Evaluating Journals
Loyola Marymount - Journal Evaluation Tool
COPE – Principles of Transparency and Best Practice in Scholarly Publishing
CARL – How to Assess a Journal
DOAJ blacklist
Think.Check.Submit